Exhibit C

Part 3 of 4

Why Trade Shows?

- Unparalleled Word-of-Mouth & Exposure To:
  - Early Adopters / Leading Industry Experts / Retailers / Top Executives / Trade Press / Media Coverage
- New Events, Exposure, & Revenue Every Week
- First To Market / Lock-In / Future Customers & Investors
- Benefits to Attendees, Speakers, & Trade Press
  - Time Savings / Industry Knowledge / News / Constant Updates / Save & Replay Messages
- Benefits to Exhibitors (MS, Sony, AOL-TW, GE, Ford, Etc.)
  - Increased Exposure / Message Consistency / Attendee & Market Data / Cost Savings
- Promoters (Key3Media/COMDEX, CES) & Venue (LVCC)
  - Improves Overall Show Value & Visitor Experience
  - Provides Unique Offering Over Competing Venues
  - Ability to Monitor Traffic Flow & Broadcast Venue News
  - New Revenue Stream from TelAbout Service

Revenue Model

1. **TO-U - Sales to End-Users**
2. **TO-U - Rentals to End-Users**
   i.e.: Trade Shows, Museums, Nascar,Etc.
3. **TAP - Rentals to Trade Show Exhibitors**
4. **TAP - Rentals & Sales to Businesses**
5. **Software Sales & Training to Businesses**
6. **Hardware & Network Installation Fees**
7. **Professional Agency & V.O. Fees**
8. **P.O.P. Ad Fees**
9. **Local & National Ad Insertion Fees**
10. **Advertising & Monitoring Fees**
11. **Voting, Profile, & E-mail Data Fees**
12. **Unique Services Offered to Businesses**
    i.e.: Sports, Entertainment, News, Etc.

Financial Projections

[1]Assuming A Single Trade Show Venue

(Top 16 of the 74 Shows/Yr at The LVCC)

	[2]YR1	YR2	YR3	YR4	YR5
Revenue	.7	9.9	27.9	43.3	52.1
[3]GM% (Mostly Rentals)	91%	93%	94%	94%	95%
Pretax Net/(loss) (Values In Millions)	(1.3)	1.1	9.2	15.7	19.4

[1] Does not assume any revenue from other trade show venues or any other industry of business sectors.

[2] Year one revenues do not begin until the 10 month.

[3] These relatively high gross margins are due to the fact that the majority of these revenues comes from creating and distributing re-useable digital information and from renting verses selling equipment to attendees /end-users (TO-Us) and exhibitors (TAP usage & polling data).

Capital Requirements

- **Seed Level**
  - **$1 to $2 Million**
  - **Alpha & Beta Hardware and Software**
  - **Additional Intellectual Property Filings**
- **Round One**
  - **$5 to $10 Million**
  - **10 Months to Launch**

Conclusion

- A New Information Appliance & Advertising Medium for the Masses
- Rapid Development Possible Using Existing State-of-the-Art Technology
- A New Business Model Paradigm that will Relatively Quickly Produce a Viable Revenue Stream & Profits
- Barriers to Entry / IP / Proprietary System
- First To Market / Lock-In
- Future Success Highly Leverage-able
  (Unit sales / web tie-ins, media & content trade-outs)
- Scalable with Enormous Upside & Potential Market Size / Not Limited to U.S.

IBM's one word motto...
"think".
TelAbout's one word motto...
"learn".

End Of Presentation

TelAbout

PROXIMITY-BASED INFORMATION & NETWORKS™

Presentation & Functional Demonstration

Competition: Wireless Web

- **Dependent on Cellular Coverage**
  (Limited Geographically & Suffers Indoors)
- **No Delivery Standards Among Service Providers**
  (GSM, CDMA, TDMA, PCS, Nextel, & Analog)
- **New Software & OS (WAP) / No Standards**
- **Miniature Screens & Keyboards**
- **Too Many Participants Involved In Cellular**
  (Carriers, OEMs, OSs, Portals, & Apps)
- **Cellular Service Is Now a Commodity / No Lock-In**
  (Over the Last 10 Years, the Average Monthly Cellular Bill has Gone Down more than 50% - From $89.30/month to $41.24/month)
- **Nationwide Cellular Deployment >$600 Billion**
- **Internet Competition from Home Computers**
  (U.S. Wireless Web & Cellular behind Europe & Japan)
- **Location-Based Services & Commerce (FCC & E-911)**
- **Limited to Products on the Web & Cellular**

Competition: Satellite Radio

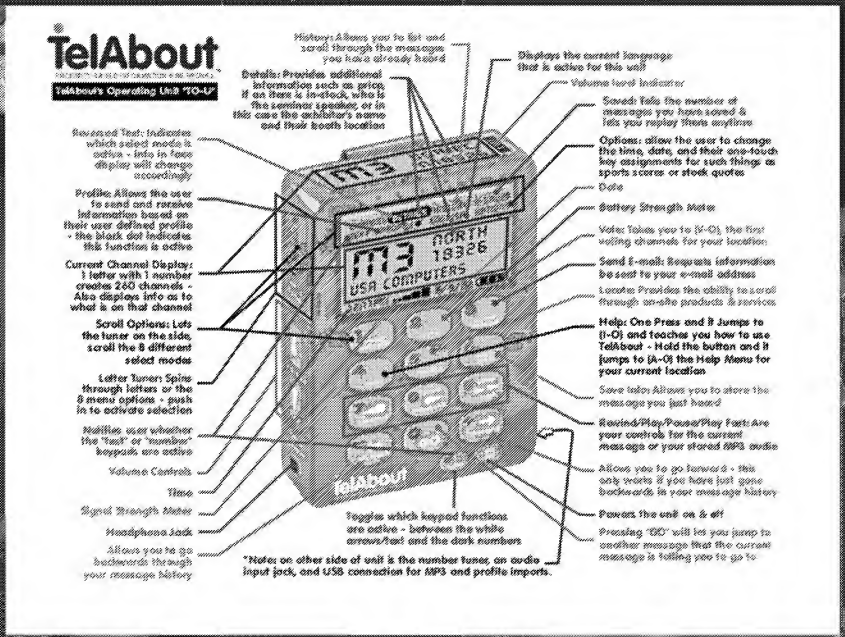
- **Limited Programming**
  (Only 100 Total Channels Nationwide)
- **Limited Local Information**
- **Service is Not Interactive**
- **No Locator & Product Services**
- **Expensive Receivers & Service**
  ($300/Receiver and $10/Month for Service)
- **Limited Portability**
- **Service Interruptions & Interference**
- **Network Start-Up Costs $1 Billion**

TelAbout™

PROXIMITY-BASED INFORMATION & NETWORKS

Presentation & Functional Demonstration

TelAbout Operating Unit Explained



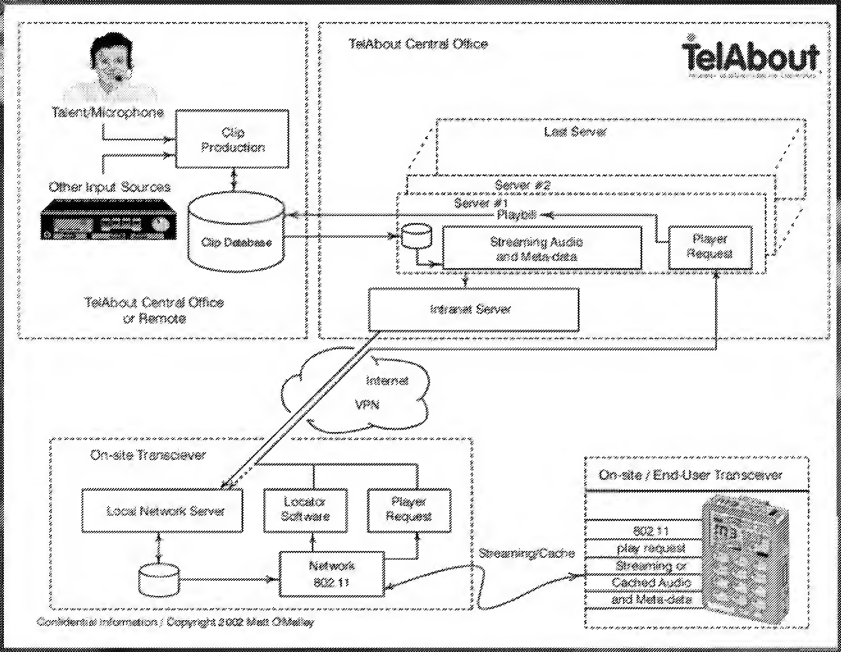
TCMS - TelAbout Content Management Software

Scalable On Many Levels

SQL Server / Excel / VBA / Web Interface

Index	Title	Description	Path	Go
I-0	HOW IT WORKS	PRESS #8 (PLAY) TO LEARN TO USE	\content	
M-2	North Hall	Details not available	\content	
M-3	USA PC	NORTH 78326 USA Computers	\content	
O-2	COMPAQ	Details not available	\content	
P-2	MICROSOFT	Details not available	\content	
Q-2	PANASONIC	Details not available	\content	
R-2	CISCO	Details not available	\content	
A-0	Help	Describes Environment for Trade Show	\content	
V-0	Voting	Vote Function not implemented	\content	
W-0	News	Latest News	\content	
X-0	Music	Current Music	\content	
Y-0	Sports	Latest Sports	\content	
Z-0	Etc	Miscellaneous Information	\content	

Overall System Block Diagram



For End-Users

TelAbout Provides Information that:

- Is Faster and Easier to Access
- Can Be Accessed 24 / 7
- Will Benefit Both High-Tech & "No-Tech" Types
- Provides Accountability
- Is Interactively Pulled (Not A Push Medium)
- Interactive Feedback (Similar to Amazon.com)
- No Invading Consumer Privacy
- Is Virtually Free / No Cellular Contracts

For Businesses

TelAbout Provides:

- Scalability (Within the Business & Markets)
- The Ability to Be Kept Up-to-date from Anywhere at Anytime
- Control of Content, Customer, & Exchange
- Training Applications & Cost Savings
- Real-time Ad Effectiveness & Measurements
- End-User Opinion Feedback & Marketing Data without Invading Consumer Privacy
- Will Improve Sales & Customer Satisfaction via Its Product & Service Locators

Dave's Priorities

- Unit
- Presentation
- Data Base & Production
- Access Points
- Player

Management & Development Team

Matt O'Malley — TelAbout's Founder and Co-Inventor

Jebb Dykstra — TelAbout's Business Dev. & General Councel

David Hench, Ph.D, PE — TelAbout's Product R&D Engineer and Co-Inventor

Frank Nebbeling — TelAbout Board of Advisor (Sr.VP-Reuters)

Demo Art

This slide contains the demo art. This slide will be the last slide of the presentation and is not meant to be shown.

The slide contains three "shapes". One shape is this textbox and the other two are "groups" representing the unit and the Access Point

The unit group consisting of five shapes. The leftmost of the five shapes, the transceiver, is a picture. One Shape is labeled "Demo"

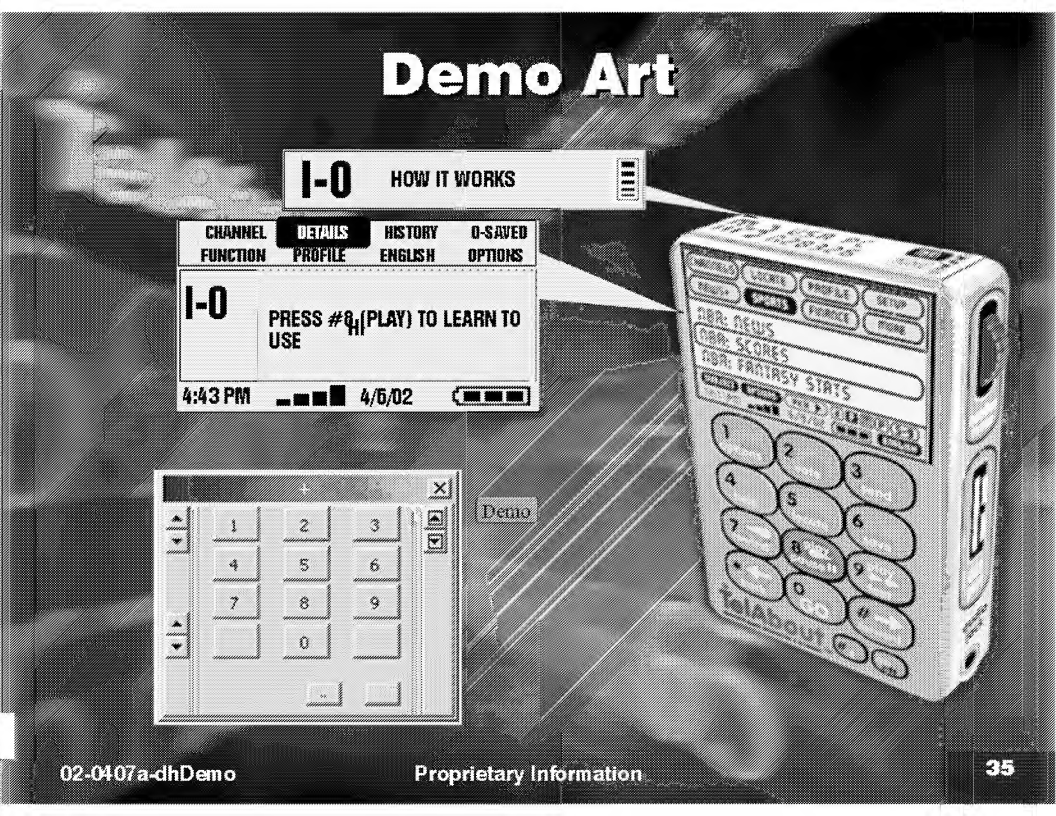
The uppermost of the three remaining shapes is a group containing a rectangular callout using 20 point transistor font and a textbox with 32 point Transistor font, "M-3" for top display.

The next lower of the five shapes contains another rectangular call out with Transistor font (20 and 12 point) This middle shape also should contains shapes to highlight menu item and sound an battery monitors. There are three text boxes.

The bottom of the five shapes contains a jpeg representation of the controls.

If the demo is not running only the transceiver shape is visible.

Demo Art


I-0
HOW IT WORKS
CHANNEL FUNCTION
DETAILS PROFILE
HISTORY ENGLISH
0-SAVED OPTIONS
I-0
PRESS #8 (PLAY) TO LEARN TO USE
4:43 PM
4/6/02
1
2
3
4
5
6
7
8
9
0
Demo